

FIG. 2C1

400

COMPOSITION/EDITORIAL MODE

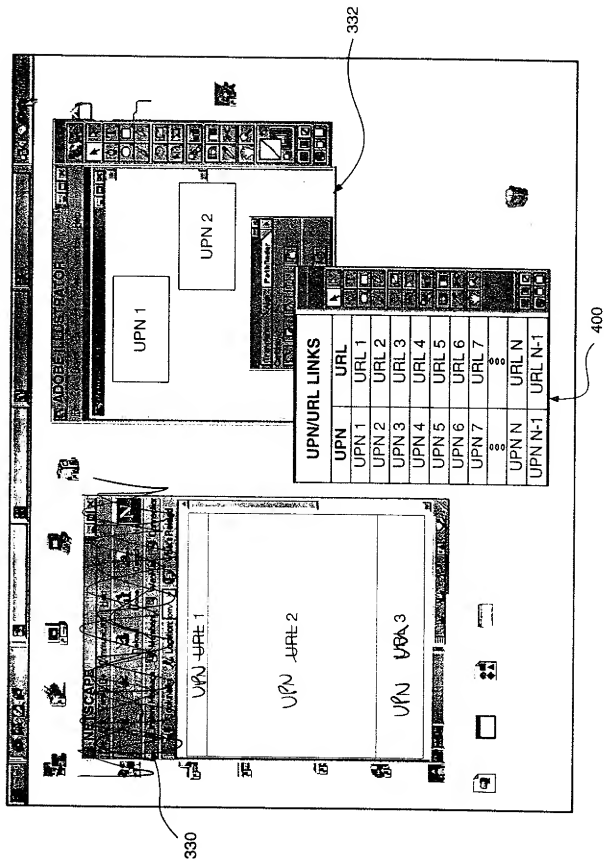


FIG. 2E4

UPN/URL DATA LINKING MODE

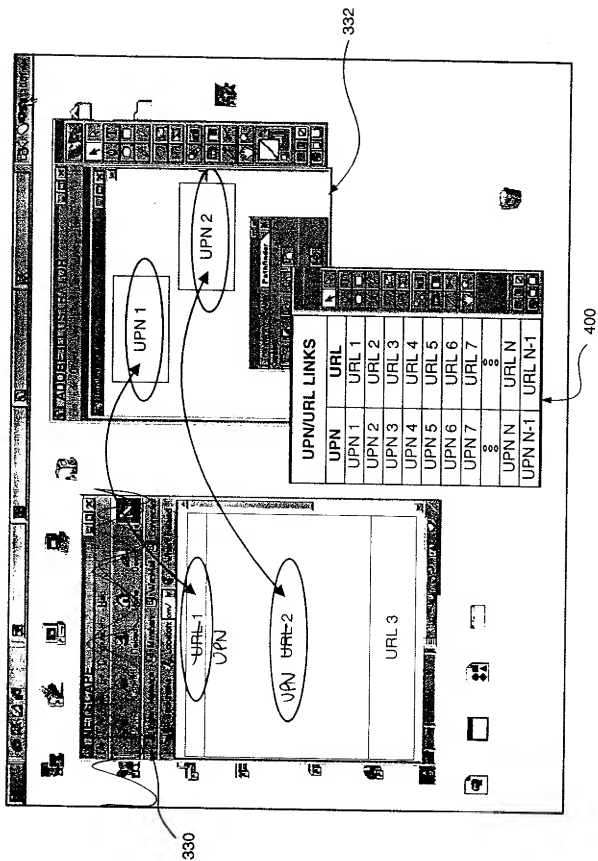
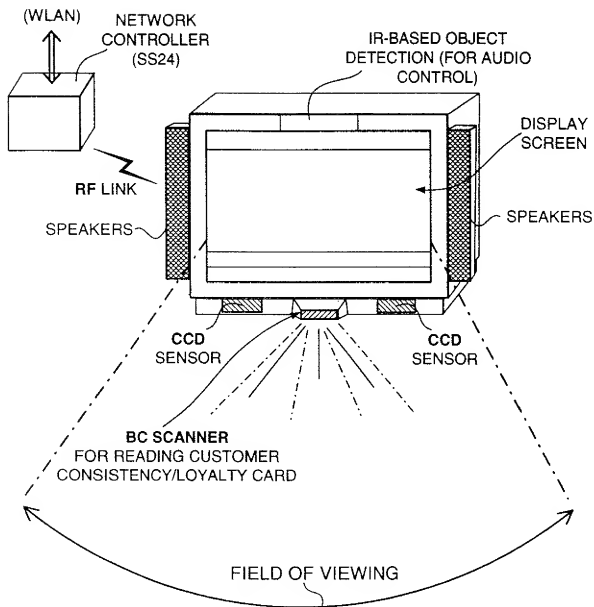


FIG. 2E5

41/173

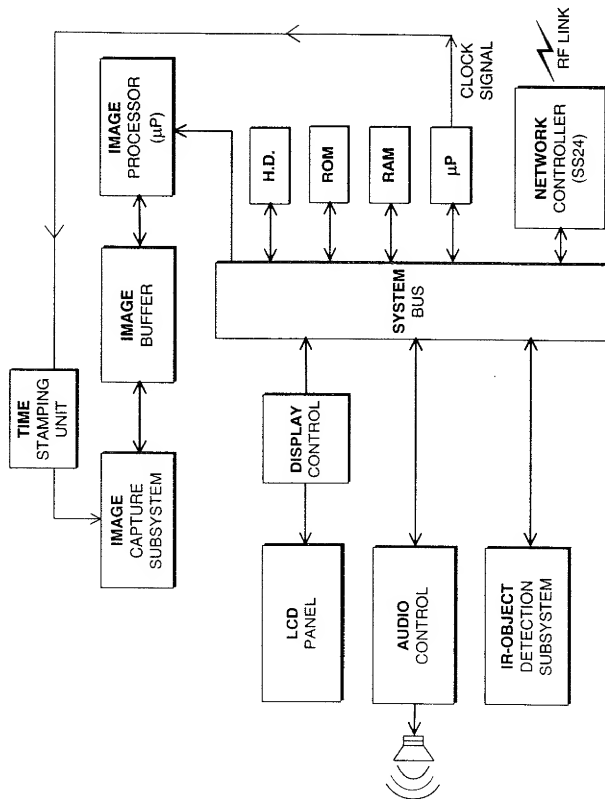
Annex 3.1

**FEATURES:**

- EYE TRAINING AND ACCOUNTING SUBSYSTEM
- TRACKS DETECTED EYEBALL

FIG. 3A19G-

3A18B

FIG. 3A19B
3A18C

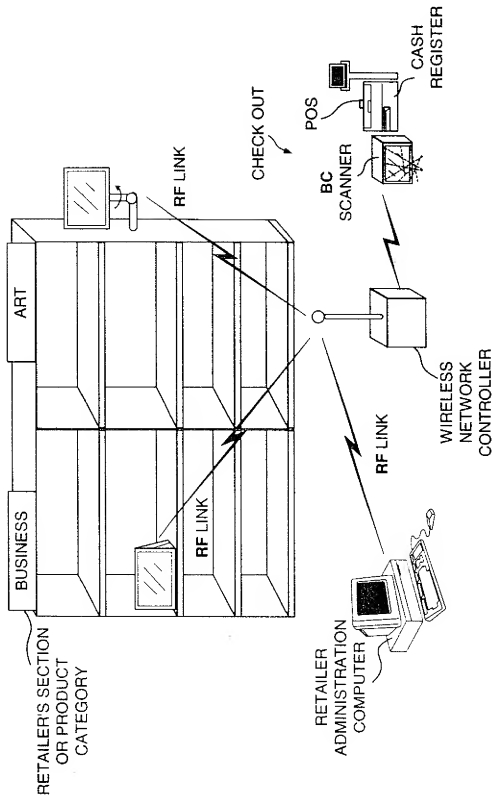


FIG. 3A20-
3A19

DISPLAY FRAME FOR DISPLAYING THE RETAILER'S IDENTITY/IMAGE SELECTED BY RETAILER (URL-DF1)	
DISPLAY FRAME FOR DISPLAYING A PRODUCT ADVERTISEMENT CREATED BY MANUFACTURER AND/OR AGENT THEREOF (URL-DF2), AND SELECTED BY RETAILER	
DISPLAY FRAME FOR DISPLAYING A PROMOTIONAL MESSAGE ABOUT THE ADVERTISED PRODUCT, SELECTED BY RETAILER (URL-DF3)	
DISPLAY FRAME FOR DISPLAYING THE LOCATION OF THE ADVERTISED PRODUCT IN THE RETAIL STORE OR IN THE RETAILER'S ELECTRONIC STORE, SELECTED BY RETAILER (URL-DF4)	

FIG. 3A21A

3A20A

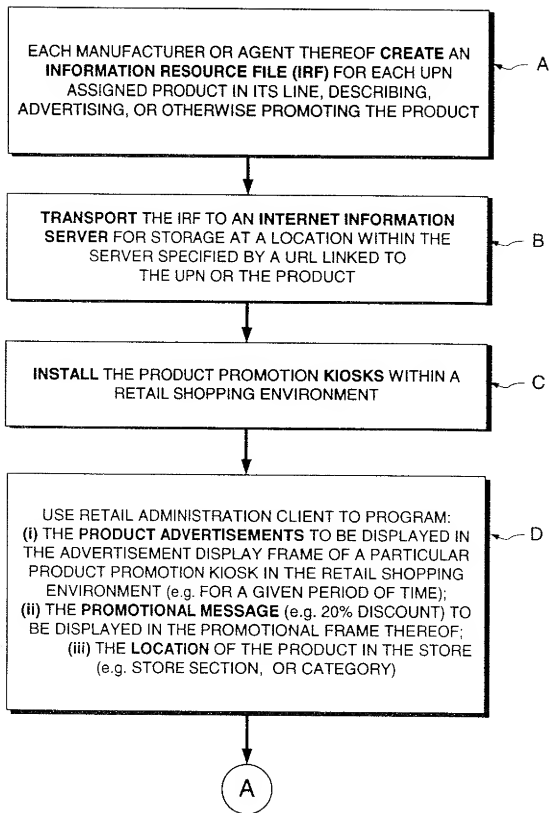


FIG. 3A22A-
3A21A

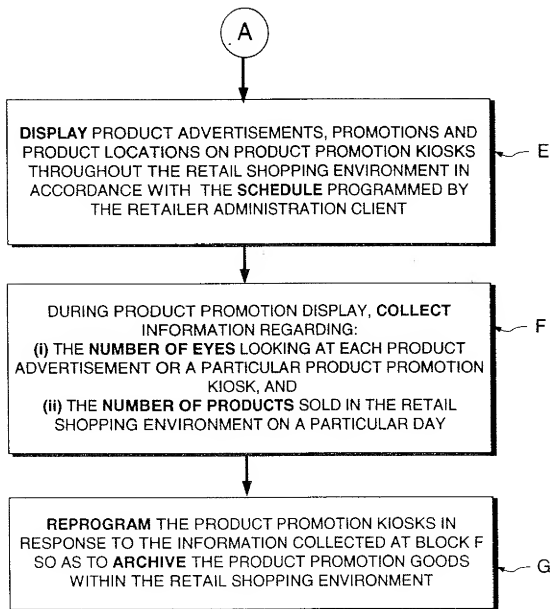


FIG. 3A22B

3A21B

10/173

UPN (PRODUCT)	TIME/DATE	EYE COUNTS	URL/AD	# OF UPN SOLD ON SAME DATE	# OF UPN SOLD ON 2ND DATE	# OF UPN SOLD ON 3RD DATE	# OF UPN SOLD ON 4TH DATE

REPORT

FIG. 3A24
3A23

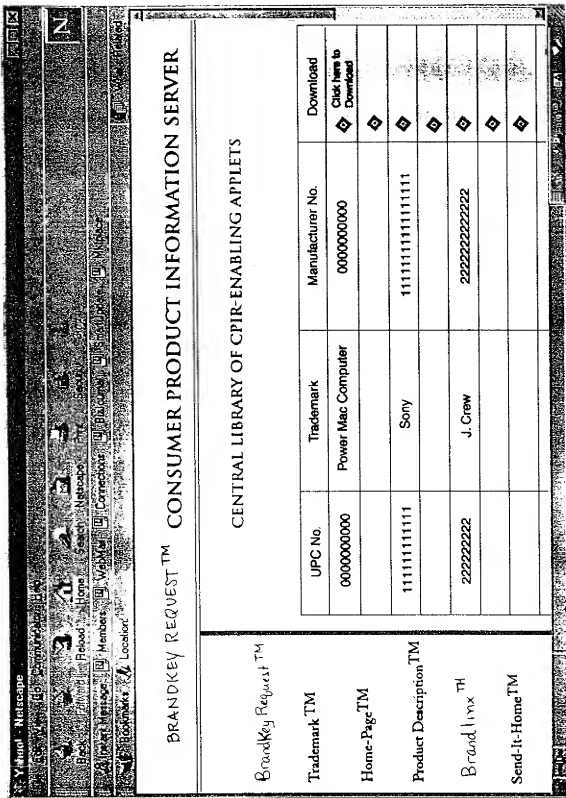


FIG. 4M1

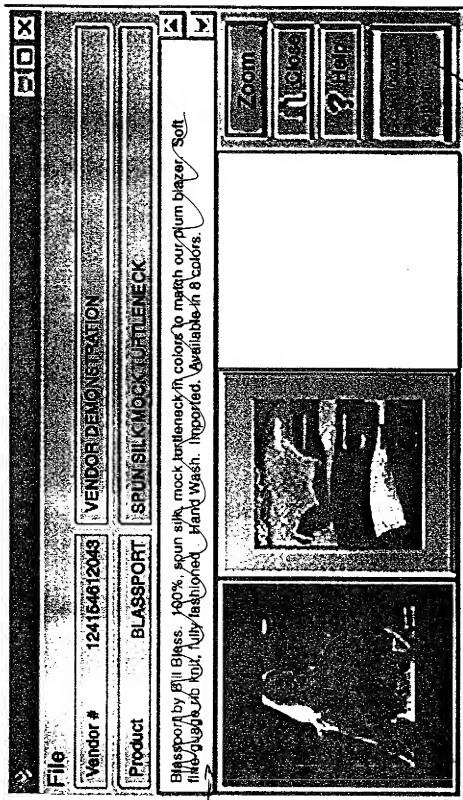


FIG. 4M2

Detailed
Product
Description

Yahoo! - Netscape

Home Search News Sports Finance Weather Mail Calendar Maps Travel Classifieds Personals Games Chat - Clubs
 Help Feedback Private Search Network Press Security Usenet Usenet Search Usenet Updates Usenet Mailing Lists

Personal World Wide Web Check Email
 Yahoo! Mail
 free email for life

YAHOO!

BRAND NEW! THE OFFICIAL
 FRENCH DISCOWORM SHOW!

Click your
 domain free

Search advanced search

YAHOO! SHOPPING
 OR TOPLESS?

Yahoo! Shopping - Computers, Videos, DVDs, CDs, Toys, Electronics and more
 Shopping - Auctions - Yellow Pages - People Search - Maps - Travel - Classifieds - Personals - Games - Chat - Clubs
 Mail - Calendar - Messenger - Companion - My Yahoo! - News - Sports - Weather - TV - Stock Quotes - more...

Arts & Humanities Literature, Photography...	News & Media Full Coverage, Newspapers, TV...	In the News • Millions who food in India • McKinney jailed for life for Shepard murder • Seattle gunmen still loose • Giant dinosaur discovered more...
Business & Economy Companies, Finance, Jobs...	Recreation & Sports Sports, Travel, Autos, Outdoors...	Marketplace • Y! Auctions - Pokemon • Hello Kitty, Shogun • Y! Travel - plan your more...
Computers & Internet Internet, WWW, Software, Games...	Reference Libraries, Dictionaries, Quotations...	
Education Colleges and Universities, K-12	Regional Countries, Regions, US States...	

FIG. 4N1

Web Page
 content
 displays
 here

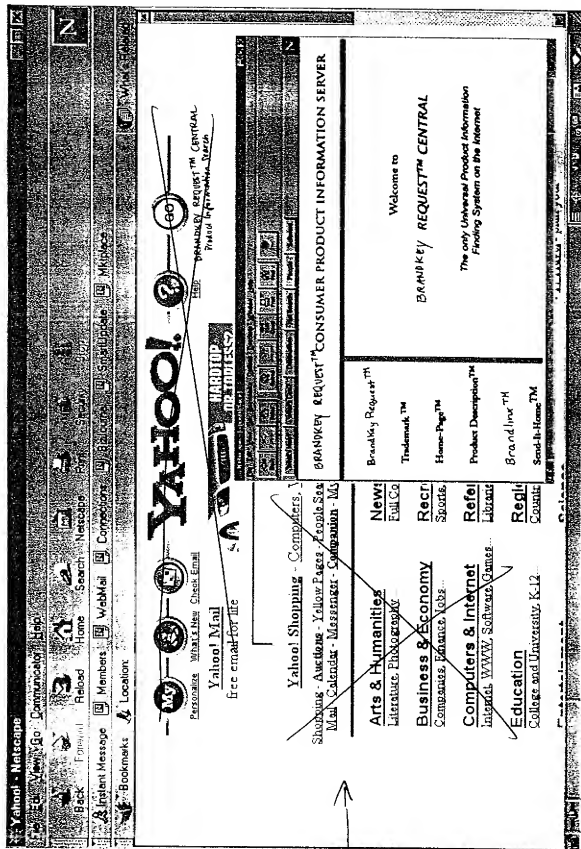


FIG. 4N2

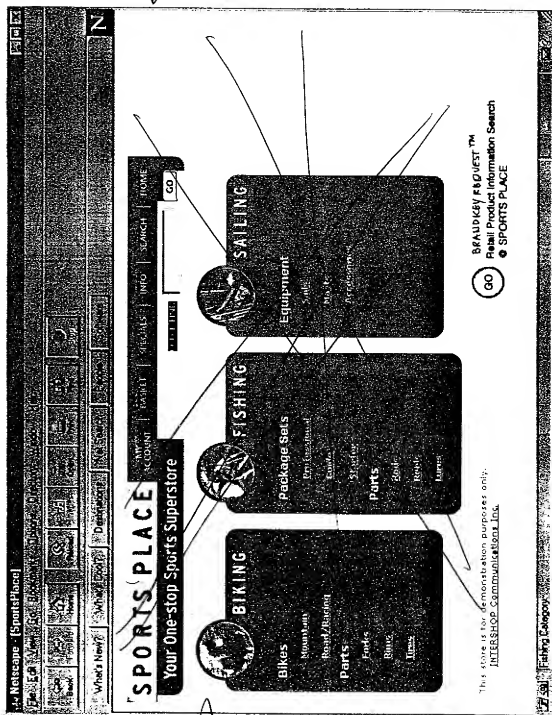


FIG. 401

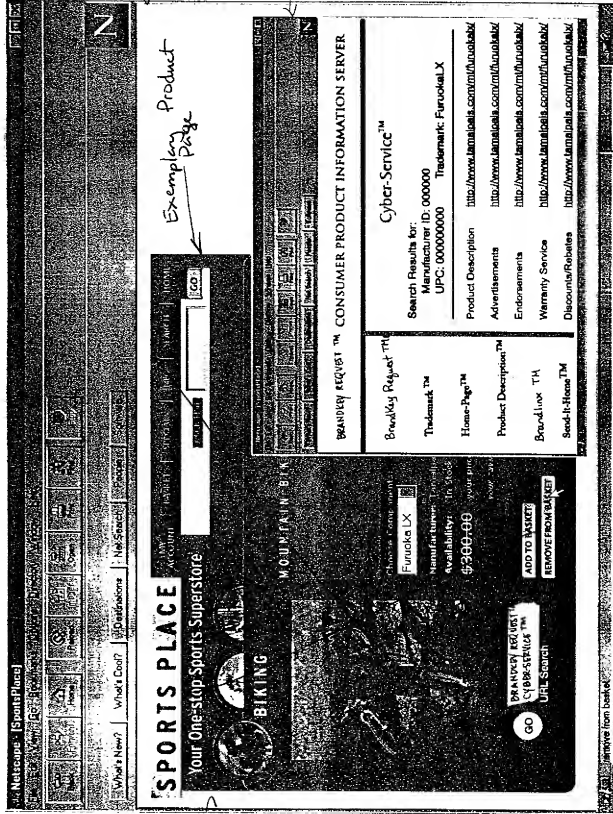


FIG. 4P2

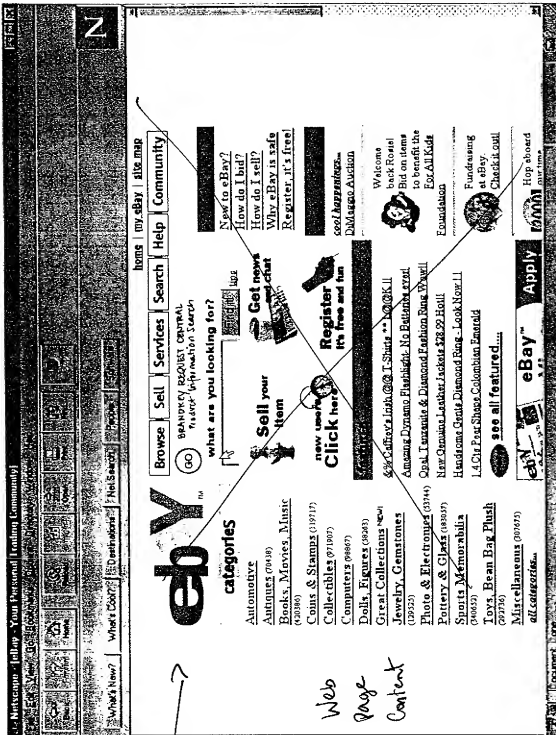


FIG. 4Q1

Midscape - eBay Item 15720089 [Ends 11/07/99, 21:29:10 PST] - Incredible Sony Mavica MVC-FD81 - 1024x768

Where's Now? | What's Cool? | 500+ Auctions | New Search | My eBay | Site Map

Home | My eBay | Site Map | Search | Help | Community

Browse | Sell | Services | Search | Help | Community

Blomax Computer Inc. | UBL Search

Web Y

Incredible Sony Mavica MVC-FD81 - 1024x768

Computerize Digital Cameras

Quantity	1	First bid	\$2.00
Time left	4 days, 7 hours +	# of bids	12 (bid history) (with email)
Started	10/31/99, 21:29:10 PST	Location	Millipitas, CA
Ends	11/07/99, 21:29:10 PST		Original bid auction to a friend
			(request a bid alert)
			Featured Category Auction

Read 7 (10) ☆

View comments in seller feedback profile (view seller's other auctions) (ask seller a question)

all teens

Ministry of Education/Cashiers Checks, Personal Checks, See item description for payment methods accepted

Seller might ship to home country only. See item description for details. See item description for shipping charges

Seller

High bid

Payment

Shipping

Seller assumes all responsibility for listing this item. You should contact the seller to resolve any questions before bidding. Currency is U.S. dollar (\$) unless otherwise noted

Document Name

FIG. 4R1

-Commerce
ite
Web Page

Web Browser

Exemplary Product Page

83/173

Web Page Content

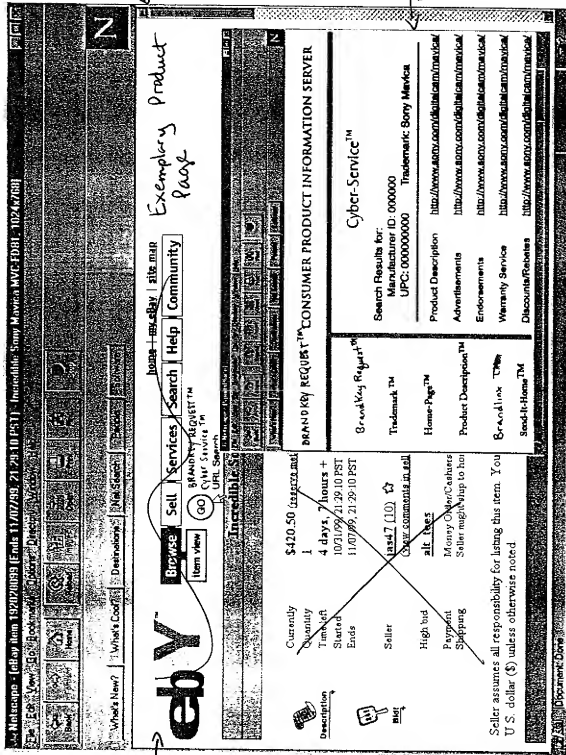


FIG. 4R2

857/173

Web
Browser

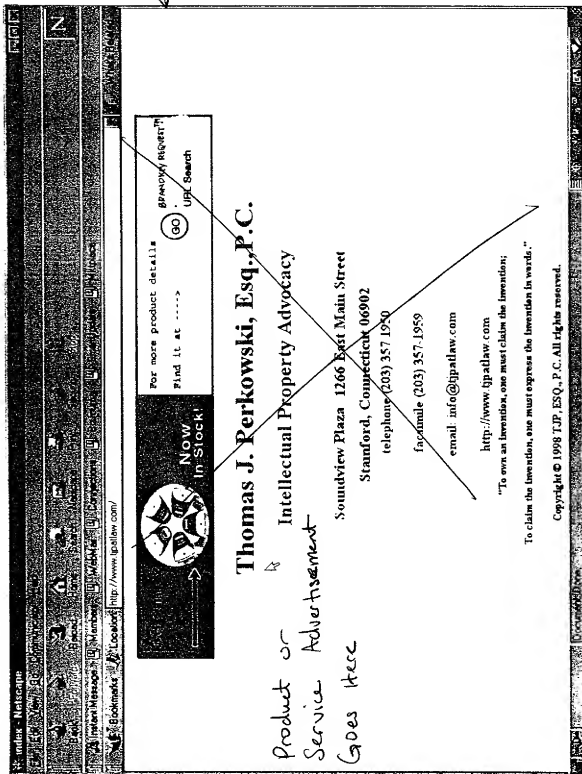


FIG. 4S1

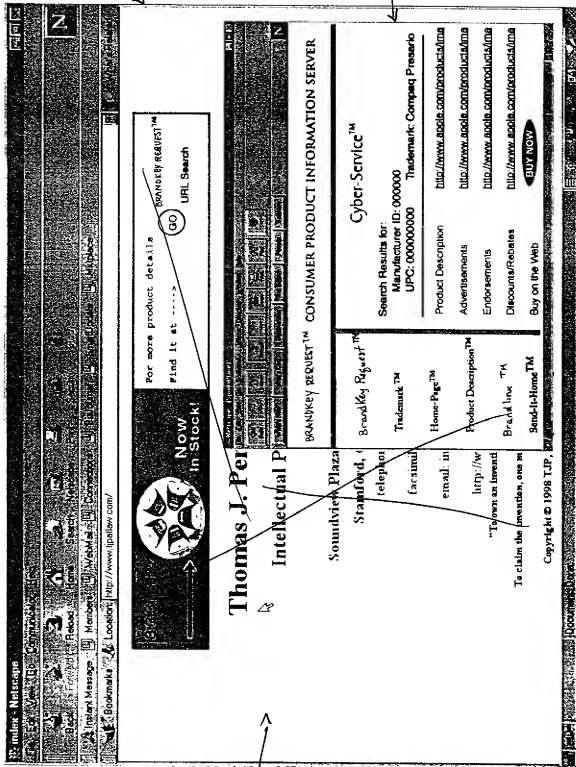


FIG. 4S2

MacMail The Mail with a will - Netscape

File Edit View Go Communications Help

Back Forward Reload Home Search Netscape

Internet Message WebMail Connectors Update MacPlace

Bookmarks Location

MACMALL

BUSINESS HOME/OFFICE EDUCATION GOVERNMENT ELECTRONICS CLEARANCE

MacMail

(800) 328-2700

E-mail Advantage Subscribe & Save

WHILE

SONY

Your e-mail [Sign me up!]

Systems

Desktop & Towers

Notebooks

Server

Handhelds

Hardware

Accessories

Books & Video

Cables & Wiring

CD & DVD

Communications

Controller Cards

UP **\$250 Cash Back!** to or 100% off a DVD Player

Click here for top-selling Mac software.

Search Products Shop by Brand

Welcome to MacMail

Click here for top-selling Mac software.

Shop by Brand

All-new recipe.

All-new ingredients.

Fast, easy Internet access

iMac has been resculpted so it's smaller, sleeker and more transparent

plug-and-play digital video (DV models only)

- 350- or 400MHz PowerPC G3 processor
- ATI RAGE 128 VR 2D/3D accelerated graphics
- 64MB or 128MB of SDRAM; supports up to 512MB

BOOKKEY REQUEST™ URL: Search

FIG. 4S3

Product Search
Page

87/173

Web
Browser

E-commerce
store

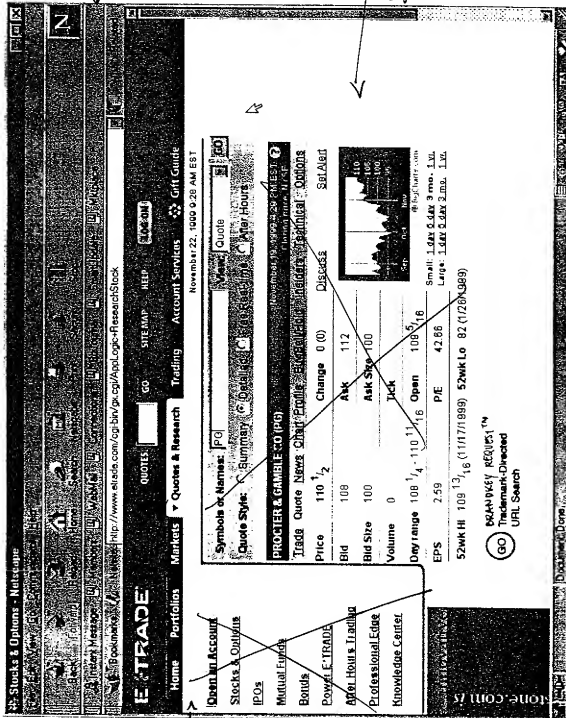


FIG. 4T1

